



DEPARTMENT OF BUSINESS AFFAIRS AND CONSUMER PROTECTION  
CITY OF CHICAGO

**LIQUOR LICENSE PLAN OF OPERATION**

**Licensee:** STJ Chicago LLC  
DBA: Pendry Chicago, Hotel

**Premises:** 224-230 N Michigan Ave., Floors 1-36  
Chicago, IL 60601

**Application Type:** Regulated Business (Hotel) (4404); Retail Food Establishment (1006);  
Consumption on Premises – Incidental Activity (1475); Outdoor Patio  
(1477); Caterer's Liquor (1481); Public Place of Amusement (1050)

**Account Number:** 469630

**Site Number:** 1

Pursuant to City of Chicago Municipal Code ("M.C.C.") Sections 4-60-040 (h) and 4-156-311 (d)3(A), the Department of Business Affairs and Consumer Protection ("BACP") / Local Liquor Control Commission ("LLCC") of the City of Chicago and the above-named Licensee have agreed to the issuance of Regulated Business (Hotel), Retail Food Establishment, Consumption on Premises – Incidental Activity license, Outdoor Patio, Caterer's Liquor and Public Place of Amusement licenses (collectively "Licenses") under the following conditions:

1. The Licensee shall operate a hotel with room service and mini bars as well as onsite eating and drinking establishments, banquet rooms, event spaces and outdoor patio areas.
2. The Licensee shall take reasonable steps in preventing patrons from removing open containers of alcohol from the Premises, unless it is a partially consumed bottle of wine for off-premises consumption which has been "resealed" according to the provisions of the Illinois Liquor Control Act.
3. Licensee shall maintain sufficient trash containers to accommodate any additional waste generated. The Licensee shall ensure that all trash containers shall be locked and secured at all times.
4. Licensee shall take reasonable steps to prevent potential nuisance issues by installing proper exterior lighting, security cameras, having employees monitor the exterior for noise, and shall



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- disallow lines on the exterior. Licensee shall immediately address any public nuisance issues which adversely impact the health, safety, and welfare of the community, including those issues involving exterior noise of any kind at or around the Premises after dark.
5. Licensee will provide the name and contact number for an on-site manager which can be shared with area neighbors for real-time response to noise concerns during all hours of operation.
  6. The Licensee agrees that it will not apply for a City of Chicago Late Hour Liquor License.
  7. The Licensee agrees not to expand the Premises without, first, applying to the City of Chicago for the right to expand the Premises.
  8. Licensee shall immediately notify, by calling 911, the Police of any illegal activity which it views in and around the Premises. Licensee shall document such incidents in a written property incident report retained at the property.
  9. Licensee will display a sign in a conspicuous location near the entrance which reads, "Please Respect Our Neighbors, Exit Quietly and Do Not Loiter."
  10. All bar and wait staff will be BASSET or TIPS certified and will be trained with respect to the detection of fraudulent identification. All bartenders and wait staff will be trained to identify intoxicated patrons and will take pro-active steps to prevent the over intoxication of patrons.
  11. While Licensee may enlist the services of traditional PR firms, ad agencies, event planners and the like, Licensee will not employ, hire, contract or work with so called "promoters" or unlicensed persons or entities who are in the business of (1) promoting a DJ solely for music and dancing, or (2) creating or promoting a nightclub atmosphere.
  12. Licensee's live entertainment shall be under the following conditions:
    - a. Licensee will not operate the Premises as a nightclub or dance club, or operate with a nightclub atmosphere.
    - b. Licensee will not employ, hire, contract or work with "Guest DJs"
    - c. Licensee may employ live bands, acoustic or amplified musicians.
    - d. Licensee may employ disc jockeys, including for private and charitable events.



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- e. Licensee may install or otherwise designate a dance floor upon the Premises when conducting an event.
  - f. Licensee shall not charge a cover or any other fee for entrance into the Premises, unless conducting a ticketed or charitable event.
  - g. Licensee shall notify the Alderman's Office and the Chicago Police Department 001<sup>st</sup> District via email in advance of any public, ticketed event, excluding charitable or private functions.
13. Licensee shall regularly attend CAPS Beat meetings and CAPS hospitality meetings and agrees to set up and attend meetings with the alderman, police commander, and community residents or groups to discuss any concerns regarding the operations of the Licensee's business.
14. The Licensee will enforce all applicable City of Chicago and State of Illinois non-smoking laws as they relate to both the interior and the exterior of the Premises.
15. Licensee shall abide by Sections 4-60-050(c) and 4-60-140(g) of the M.C.C. concerning the prohibition of any amplified, live or recorded music being played or performed in any outdoor patio.
16. Licensee shall abide by Sections 4-60-130(c)(1) of the M.C.C. and will not sell, serve or allow the sale or service of alcoholic liquor for consumption upon the outdoor patio on Saturdays and Sundays between 12:00a.m. and the legally established hour of the opening, or on Sundays through Thursdays between the hours of 11:00 p.m. and the legally established hour of opening on the following day.
17. Should the Premises include windows which open to the outside, Licensee will close the windows by 10:00 p.m. daily or at any time when music is playing within the interior of the Premises.
18. Licensee agrees that this plan of operation cannot be modified or amended without input by the local Alderman.





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The conditions of the Licenses are legally binding and may be enforced by City of Chicago enforcement authorities under M.C.C. §§ 4-60-040(h) and 4-156-311(d)3(A). All other conditions of the Licenses are governed by the City of Chicago Municipal Code. Violation of the above stated conditions may result in the imposition of a fine and/or suspension or revocation of all business Licenses issued to the Licensee. Violations of the above stated conditions may also result in the issuance of cease and desist orders prohibiting the activity which violates the conditions of the Licenses.

The conditions of the business licenses issued pursuant to this Plan of Operation shall apply to the business address and Licensee and to all officers, managers, members, partners and direct or indirect owners of the entity of which is licensed. The sale of the Licensee to other persons purchasing the membership interests of the licensed entity shall be subject to the same conditions set forth in this Plan of Operation. Any and all potential new owners of the licensed entity shall be subject to the same conditions set forth in this Plan of Operation.

It shall be the duty of every person conducting, engaging in, operating, carrying on or managing the above-mentioned business entity to post this Liquor License Plan of Operation next to the business license certificates in a conspicuous place at the business address.

**Licensee:** STJ Chicago LLC  
DBA: Pendry Chicago, Hotel

**Premises:** 224-230 N Michigan Ave., Floors 1-36  
Chicago, IL 60601

Jose Miguel Enrich, Manager

Shannon Trotter,  
Local Liquor Control Commission  
City of Chicago

5/13/2021

Date

5/14/2021

Date